Artwork Specifications

Finished Art minimum requirements:

General:
Fonts used to create file set to be supplied with software or all text to be created in outlines.

All text & borders to be minimum of 1.5mm away from trim area and 2mm bleed allowance.

Please run spell check over file as Label & Litho do not accept responsibility for spelling mistakes on supplied art.

File Format:
Preferred file format is Illustrator, PDF or InDesign. We operate an Apple Macintosh environment and because of the system requirements we are unable to accept a few file formats (these are Microsoft Publisher, Microsoft Word and similar word processing packages).

All Images to be high res 300dpi, preferably with a 2mm minimum bleed. (Colour images must be CMYK - RGB and LAB colours will need to be converted and may change colour slightly).

Text Sizes:
Suggested Minimum
Flexo - Positive 4pt / Negative 5pt
Digital - Positive 3pt / Negative 4pt

Line Weight:
Suggested Minimum
Flexo - Positive = 0.15mm / Negative = 0.25mm
Digital - Positive = 0.10mm / Negative = 0.15mm

Trapping:
Flexo only - 0.2mm Minimum 0.5mm Maximum

Barcodes:
We prefer to swap out barcodes using software we trust.
If GS1 verification is required the barcode must fit inside an **22 x 32mm** area with an minimum bar code magnification of 80%.

Colours:
For Flexo, for cost efficiency 6 colours is preferred, we have a maximum of 10 colours.

For Digital please keep spot PMS colours as spot colours - do not convert them to CMYK.

Where an Opaque White is required please put on an separate layer, apply colour and name the swatch "White".

Any special ink / finishes required must be on file. ie White, Varnish etc.

If you have a colour target, please supply at start of job. If you have a printed sample with target colours can you please send us that.