



Accepted File Formats for presenting Art for Label Printing

We at Label & Litho operate an Apple Macintosh environment and because of the system requirements we are **unable to accept** a few file formats.

These are:

Microsoft Publisher, Microsoft Word and similar wordprocessing packages.

PDF files are fine for quoting purposes or viewing a document, however we prefer the file in the programme the document was created in for printing purposes if at all possible, otherwise a hi-res PDF.

Design industry programmes that are suitable are:

- **Illustrator CS3 - 1st Preference, please save CS4/5 down to CS3**
- Freehand
- Indesign CS3
- Photoshop (CS3) TIFF / BMP / JPEG / EPS linked files.
(Colour images must be CMYK – RGB and LAB colours will need to be converted).
- Any files supplied in CS4 or CS5 will need to be resaved as CS3

LineArt/Bitmap at 1200 dpi; Colour/Greyscale 300 dpi

(Note: In some cases may be requested at higher resolution or in vector format to obtain the best quality result)

FILES FOR DIGITAL PRESS

- Please keep any spot colours as spot colours - do not convert to CMYK

ACCEPTED MEDIA

- email: art@label.co.nz
- CD Rom

IMPORTANT

- Please supply a colour print or black and white with colour breakdown clearly indicated.
- Include all scans and fonts or convert text to paths/outlines.
- **Do not embed any elements within a file.**
- **Where an Opaque white is required please put on separate layer, apply colour and name it accordingly.**